

ORDINANCE NO. 1010

AN ORDINANCE OF THE TOWN OF BERTHOUD, LARIMER AND WELD COUNTIES, COLORADO AMENDING SECTION 30-13-310 OF THE DEVELOPMENT CODE REGARDING BANNERS AND PENNANTS

BE IT ORDAINED BY THE BOARD OF TRUSTEES OF THE TOWN OF BERTHOUD, LARIMER AND WELD COUNTIES, COLORADO:

Section 1. Amendment of Section 30-13-310 of the *Town of Berthoud Development Code*.

Section 30-13-310 of the *Town of Berthoud Development Code* shall be amended in its entirety to read as follows:

Banners and pennants over or across municipal streets are permitted only if they comply with this ordinance and the regulations established in accordance with the following provisions to ensure the health and safety of the Town's citizens.

If an application for a banner or pennant is denied by the Town's staff, the applicant may appeal the decision to the Town Administrator and if not satisfactorily resolved then the applicant may appeal to the Board of Trustees. All appeals must be submitted to the Town Clerk within seven days of the date the application is rejected.

Banners or pennants may only be displayed to promote community events. A community event would be characteristically sponsored by an organization that is primarily dedicated to philanthropic or educational activities. The community event would typically be for a social and/or recreational activity with participation predictably being by a broad cross section of the community as opposed to participation being predominately limited to a special group.

A reasonable amount of the surface of the banner or pennant, up to thirty percent (30%) of the area, may be occupied by printing or by letters, numbers or logos for sponsors of the banner or pennant. The banner or pennant shall not include any advertising of specific products or services but only the identification of a business or individual sponsor.

The following specific activities listed on the banner or pennant are permitted without further review by the Board of Trustees or staff:

Berthoud Day (Berthoud Area Chamber of Commerce)
Berthoud Fall Festival (Berthoud Area Chamber of Commerce)
Holidays in Berthoud (Berthoud Area Chamber of Commerce)
Berthoud 5K Run for Habitat (Berthoud Habitat for Humanity)
Celebration of the Arts (BAHA)

Berthoud Farm Project (Little Thompson Valley Pioneer Museum)
Berthoud Farmers Market (Berthoud Main Street Program)
Berthoud Outdoor Quilt Show (Berthoud Outdoor Quilt Show & Mt. Prairie Quits)
Wildfire Outdoor Summer Film Festival (Wildfire Community Arts Center)
Celebration of Life Golf Tournament (Pickert's)
Berthoud Historic Home Tour (Berthoud Historical Society)
Berthoud Arts & Craft Festival (Berthoud Arts & Craft Festival)
Wildfire Community Street Dance (Wildfire Community Arts Center)

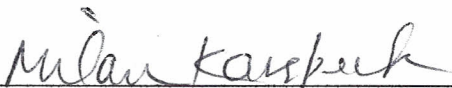
Section 2. Effective Date.

The Board of Trustees of the Town of Berthoud herewith finds, determines and designates that this Ordinance shall take effect and be in force thirty (30) days after publication.

At its meeting March 22, 2005, a public hearing was set by the Board of Trustees of the Town of Berthoud for its meeting held on the 12th day of April, 2005. After the public hearing, this Ordinance was read, passed and ordered published by the Board of Trustees at its meeting this 12th day of April, 2005.

TOWN OF BERTHOUD:

ATTEST:



Milan Karspeck - Mayor



Mary K. Cowdin - Town Clerk

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