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**FOR IMMEDIATE RELEASE**

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## **Town of Berthoud Hosts First Annual Wags & Tags Fair in Celebration of National Pet ID Week**

Berthoud, CO, April 2, 2025— The Town of Berthoud is excited to announce the first annual Wags & Tags Fair, a community event that promotes responsible pet ownership and identification. The event will take place on Saturday, April 19, 2025, from 9:00 AM to 2:00 PM at the Berthoud Recreation Center, 1000 N. Berthoud Parkway.

While it is not required, pet owners are encouraged to bring their furry companions and take advantage of the on-site pet licensing services. Licenses issued at this event for both cats and dogs will be discounted to \$5 for spayed/neutered pets, \$15 for intact, and they will be free for pet parents over the age of 62. And every registered pet will scamper away with a free gift.

“Most pet owners never think their furry companions will get loose from the safety of their home, but we find about 20 dogs every year.” Says Berthoud’s Code Compliance Specialist, Theresa Morgan. “Registered dogs are more likely to be returned home safely without a fine or a stay at the Humane Society.”

NOCO Humane will also be present at this event with a team offering customized pet ID tags for just \$7 or \$10 if you’d like both sides of the ID engraved. To further support pet safety, coupons

will be available, allowing pet owners to have their pets microchipped through NOCO Humane at a later date.

National Pet ID Week serves as a vital reminder of the importance of proper pet identification to help reunite lost pets with their families. The Town of Berthoud is proud to host this event to support responsible pet care in our community.

For more information about the Wags & Tags Fair, please contact Theresa Morgan at [TMorgan@Berthoud.org](mailto:TMorgan@Berthoud.org) or visit [Berthoud.org/Tags](http://Berthoud.org/Tags).

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