

**BOARD OF TRUSTEES
REGULAR MEETING
January 27, 2015
BOARD ROOM
6:30 P.M.**

Board Members Present: Mayor Pro Tem Jan Dowker
Trustee Chris Buckridge
Trustee Jennifer Baker
Trustee Suzie White
Trustee Paul Alaback
Trustee Mike Henning

Board Members Absent: Mayor David Gregg

Staff Members Present: Town Administrator Mike Hart
Town Clerk Mary Cowdin
Town Attorney David Bell
Business Development Manager Walt Elish
Administrative/Court Clerk Melissa Colucco

Mayor Pro Tem Jan Dowker led the meeting in the absence of Mayor Gregg and the Pledge of Allegiance.

Citizen Participation

Carol Piehl, 947 3rd Street. Piehl wanted to bring attention to the concerns in regard to a condemned house located on 3rd Street. Piehl explains that there are children getting into the house and at risk of getting hurt. The house is not strongly secured and there is no one maintaining the property.

Town Administrator Hart responded by giving an update on the property. The Town is working on resolving the issue and we have legal counsel involved as well as the Sheriff's Department and our Planning and Development Department.

Trustee Henning asked if there is a timeframe for a resolution.

Chief Anderson added that there has been a certified letter sent to the property owner. If there is no response they will physically serve papers to the property owner. The town inspector has also been in communication with town Attorney Bell.

Attorney Bell explained there is a certain time frame that legally needs to be followed. It could be a three month period after verification the property owner received notification.

Trustee Buckridge asked if there was anything we can do to better secure the building.

Attorney Bell explained that the town may have the ability to secure the property under abatement of a nuisance.

Trustee White suggested that we should expedite this because it could be a hazardous issue for the neighbor and people entering the property.

Consent Agenda

Trustee Henning moved to approve the consent agenda including the January 13, 2015 Meeting Minutes. Trustee Baker seconded the motion. The motioned passed unanimously.

Communication Plan Slate Communications

Town Development Manager Walt Elish introduces Slate Communications Principal Founder Claire Thomas and Creative Director Ryan Burke.

Thomas starts by expressing how much she has enjoyed working with the Town staff so far. Thomas presents the board with a draft of Slaters Communication Plan. Thomas explains the following priorities in detail Transparency and Accountability, Public Engagement, Timely and Accurate Information and to tell Berthoud's story. Thomas highlights some of the strategies and tactics to enhance these priorities.

Burke adds that this plan will lessen the load for staff by having accurate communication easily found, having the website and newsletters managed.

Board and Slate discussed different ideas to make communication with the public easier, more accurate, and more informative. Some examples were with building and planning and keeping the citizens
Town of Berthoud

informed on development progress, parks and recreation, the water plant, policy and procedures and quality of life.

Trustee Baker gave an example of the 1% sales tax and how informative it would be for the citizens to know where the tax funds go.

Trustee Henning would like to see quality of life as a priority. Attracting businesses to relocate here and showing why.

Mayor Pro Tem Dowker adds to Henning's comment that it is not just about the dirt or the buildings but the quality of life for the workers.

Trustee White mentioned adding exposure to the fact that Berthoud has one of the best school systems.

Trustee Buckridge pointed out how important it is to keep citizens informed because if not they would be getting information from sources that are usually not accurate.

Thomas adds that when the public is engaged and has knowledge you can turn skeptics into advocates.

Burke presented the idea of refreshing Berthoud's logo. This will also assist in making things more consistent and streamlining Berthoud's name.

Thomas also mentions acquiring more photography of the Town.

Trustee Henning wanted to bring attention to Berthoud Bound; we have someone in the community to do just that.

Trustee Alaback added that although it is great to be listing all the accomplishments and positive feedback in regard to the Town it is also important to mention our struggles. This insures the citizens that we are listening and acknowledging issues as well as accomplishments. Alaback also added that the quality of life in Berthoud needs to list goals and themes of the Communication Plan and to develop a better way of communicating the status of proposals for development.

Economic Development Strategy Town Business Development Manager Walt Elish

Town Business Developer Manager Walt Elish started by saying how excited he has been working with this team. Slate Communication has donated a lot of their time and resources in helping us become communicational successful. Elish presents a slide show on the Town's Economic Development Strategy. Elish mentions that we want to look at making Berthoud attractive for business. The goals for economic development include business retention and expansion, attracting new employers to compliment diversity and enhance the tourism. Elish talks about how important it is to meet the needs of what

employers are looking for. Berthoud's goal is to avoid elimination of site selection for development. Last, Elish explains the policies to follow and strategies to help achieve Berthoud's goal, to be a business friendly location and the overall quality of life.

Elish gives an update on some of the things he has been working on. Elish mentions that one thing he has found is that part of the problem Berthoud has had of growing business is the lack of buildings available for a business to come to town.

Mayor Pro Tem Dowker wanted to acknowledge all the hard work that Slate Communications, Walt Elish and Town Administrator Hart has done on putting together these strategies.

Reports

Trustee Alaback reports that he attended the Open Space meeting last Thursday and the Northern Front Range MPO approved funding for connecting the bike trail between Loveland and Fort Collins. There is also funding for the Conservation Plan for the Big Thompson River to help conservation from the flooding. Alaback mentions that he had been working with volunteers over the last few years on putting together a book in regard to the common wildflowers and plants of Larimer County and that the book has been published. Some upcoming items are this Thursday there is a Business Innovations Conference in Fort Collins. Saturday is the County Committee meeting in Loveland on strategies in restoration for the Poudre River.

Trustee Baker reported that the Northern I25 Corridor Coalition is moving along with the ramp funding.

Town Administrator Hart reports they have been working with CSU on strategic planning and that should be reviewed in February or March. The Website project is moving along and may be about six months out. We do have a signed written agreement with RAFT and hope to get that to the board on our next meeting. In recent meetings with the 287 Coalition and NMPO there has been discussion on issues with train noise. Towns are sending representatives to Washington to attend the National League of Cities. That meeting will be in March and the discussion will be in regard to train noise. This has become a national issue. Hart is asking if the board would consider sending a representative from Berthoud. The CML annual event is coming in June if anyone is interested in attending please email Mary. We are working on upgrading the sound system. We allocated funds for this in our budget. Del Hunter is exploring some options. Hart also reported per request of the board that there will be monthly reports from the departments going forward. The town represents on the board of both Upstate and NCEDC. Upstate has more potential for what we are working on and the town is recommending we continue with Upstate and put NCC on the sidelines. We are working on updated franchise agreements with Comcast, Poudre Valley REA and Xcel. Town staff was working on an Emergency Management Plan with the fire department and sheriff department. That got thrown on

a shelf. We are working on that now and Sherry Albertson-Clark has taken on that project. Larimer County has offered to help. Larimer Humane Society asked for a new contract. The board should see discussion in one of the next two meetings because there has been an increase in cost.

Trustee White asked for an update on the property north of the high school as well as the tire pile on Bunyan.

Town Administrator Hart responded on the BMX property north of the high school and that Walt Elish has taken on looking for brokers. We may have a potential interest and are hoping for an update next meeting.


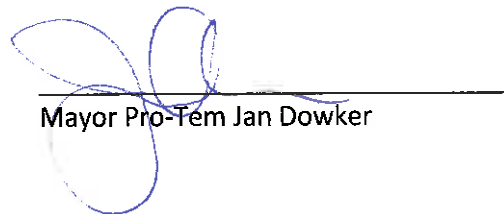
Attorney Bell responded to the tire pile on Bunyan and that they have shown evidence that they are in compliance to what was asked of them.

Mayor Pro Tem Dowker reported that the Statewide Transportation Advisory Committee met last Friday. There was continued discussion on Berthoud climbing hill and other I25 projects they were approved by the transportation commission.

Trustee Buckridge asked for clarification on if there would be three lanes in both directions of the Berthoud hill project.

Mayor Pro Tem Dowker clarified that it is the south bound lanes only. Thursday February 5th will be the next North Front Range MPO meeting. The next Colorado Municipal League Policy Committee will be meeting for a legislative workshop on February 12, 2015. Dowker also wanted to report that the last planning and zoning meeting went well.

Mayor Pro Tem Jan Dowker Adjourned at 9:17pm.


Melissa Colucco
Administrative Court Clerk
Mayor Pro-Tem Jan Dowker